

## **Philip O'Meara**

Philip has over twenty years experience with bluechip multinationals in sales, marketing and operations.

His most recent role was head of customer operations for the Europe, Middle East region for PepsiCo, where he was responsible for innovation, service and business growth with international customers such as McDonald's.

Philip is a specialist in the area of bringing innovation to life, working with clients and companies to identify and implement the steps needed to develop an idea from initial concept through to market launch.

He also works with clients on a one to one basis, providing coaching on leadership effectiveness.

Philip holds an Honours degree in Mechanical Engineering from the University of Dublin, Trinity College, together with further training and development including the Ashridge Leadership Process, ScSquare sales communications and extensive customer impact and negotiations skills training.

Philip is an associate of Business Learning Solutions GmbH and is principal of the Performance, Knowledge and Excellence consultancy (PKX Limited) for UK and Ireland.

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